

Flash

Ongoing Nepal Situation Likely to Impact Tourism and Hospitality

F-2025-09-12a

Classification: TLP:CLEAR

Criticality: Moderate

Intelligence Requirements: Geopolitical, South Asia, Nepal

September 12, 2025

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Scope Note

ZeroFox Intelligence is derived from a variety of sources, including—but not limited to—curated open-source accesses, vetted social media, proprietary data sources, and direct access to threat actors and groups through covert communication channels. Information relied upon to complete any report cannot always be independently verified. As such, ZeroFox applies rigorous analytic standards and tradecraft in accordance with best practices and includes caveat language and source citations to clearly identify the veracity of our Intelligence reporting and substantiate our assessments and recommendations. All sources used in this particular Intelligence product were identified prior to 12:00 PM (EDT) on September 11, 2025; per cyber hygiene best practices, caution is advised when clicking on any third-party links.

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| Key Findings

- Nationwide anti-corruption demonstrations in Nepal that began over a ban on social media platforms caused the Nepali government to collapse, likely plunging the country into political instability for the near to medium term.
- The current situation is very likely to disrupt transport and logistics due to travel restrictions and roadblocks, thereby temporarily hampering trade and the operations of both local and international businesses.
- Isolated incidents of demonstrations and violence are very likely to persist, posing ongoing risks to business operations and employee safety as well as potential property damage. The tourism and hospitality sector is likely to be the most affected over the coming few months.
- Local and international transportation via both land and air are very likely to be suspended on short notice in the event of widespread violence. However, long-term travel disruptions are unlikely.

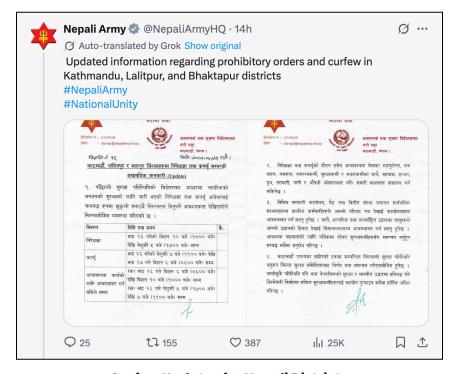
1



Details

Nepali Prime Minister KP Sharma Oli's resignation due to anti-corruption civil unrest has plunged the Himalayan state's government into a crisis that will very likely lead to political instability in the near to medium term. The unrest began as a youth-led demonstration (commonly being called the "Gen Z protest") against a ban on social media platforms, including Meta's Facebook, and swiftly turned into broader anti-corruption and anti-government agitation.

• The Nepali army has taken over the streets of the capital, Kathmandu, to restore law and order. Government buildings (including that of the Parliament), politicians' homes, and other businesses have been torched or vandalized.² Curfew in Kathmandu and other areas was imposed on September 8, 2025, and has continued during specific hours as of September 12.



Curfew Updates for Nepali Districts

Source: hXXps://x[.]com/indian_kdll/status/1965806483159093604

hXXps://www.reuters[.]com/world/asia-pacific/young-anti-corruption-protesters-oust-nepal-pm-oli-2025-09-09/ hXXps://edition.cnn[.]com/2025/09/10/asia/nepal-protests-gen-z-outcome-intl-hnk

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 At least 30 people have reportedly been killed in the unrest. Some politicians have also been physically assaulted.³

| Analyst Commentary

Impact on the Business Sector

Unrest surrounding Nepal's political situation is very likely to disrupt transport and logistics due to curfews and roadblocks, thereby temporarily hampering both the flow of trade and operations of local and international businesses in the near to medium term. Even if large-scale demonstrations are controlled, isolated incidents are very likely to continue posing threats of physical or other functional disruption to businesses, their employees, and their properties. The tourism and hospitality sector is likely to be the most affected over the coming few months.

- Trucks abandoned at the India-Nepal border due to the ongoing curfew have impacted the flow of trade and logistics in the area.⁴
- While the September–December period is typically a popular time for tourists to visit Nepal, multiple countries—including India,⁵ Canada,⁶ and the United Kingdom⁷—have advised against traveling to Nepal except in cases where it is essential.
- Indian and other international tourists have reported being stranded at airports and other destinations in Nepal amid dangerous situations.
- International label consumer-goods companies with operations in Nepal are reportedly monitoring the evolving situation, with concerns for the safety of their business teams.⁸

11xxps.//www.gov[.]uk/foreigit traver davice/fiepa

hXXps://manufacturing.economictimes.indiatimes[.]com/news/fmcg/indian-consumer-goods-firms-brace-for-ne pal-unrest-impact/123806279

³ hXXps://ddnews[.]gov[.]in/en/death-toll-in-nepals-gen-z-protests-rises-to-30-over-1000-injured/

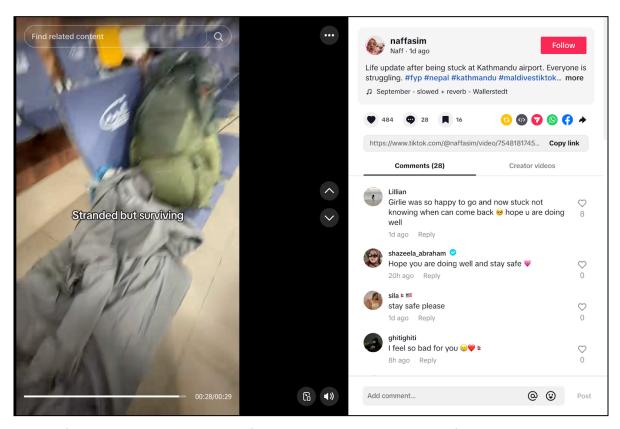
⁴ hXXps://x[.]com/PTI_News/status/1966046667867873403

⁵ hXXps://www.mea[.]gov[.]in/press-releases.htm?dtl/40114

⁶ hXXps://travel.gc[.]ca/destinations/nepal

⁷ hXXps://www.gov[.]uk/foreign-travel-advice/nepal

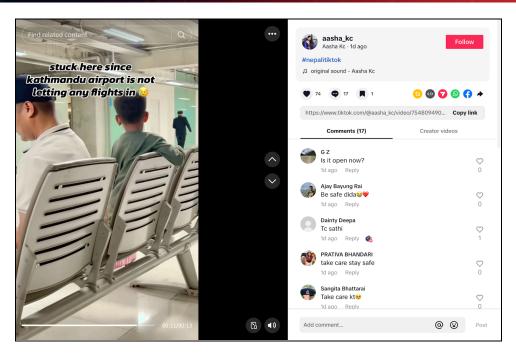




TikTok User Shares About Being Stranded at Kathmandu Airport

Source:

hXXps://www.tiktok[.]com/@naffasim/video/7548181745993043216?lang=en&q=NEPAL%20stuck&t =1757581926511



Another TikTok User Shares About Being Stranded at Kathmandu Airport

Source:

hXXps://www.tiktok[.]com/@aasha_kc/video/7548094901641284872?lang=en&q=NEPAL%20stuck& t=1757581926511

Kathmandu's Tribhuvan International Airport (TIA) has resumed operations after a temporary closure, facilitating domestic and international flights. Indian, Middle Eastern, and other Asian airlines suspended flight services to Nepal due to the unrest but are likely to resume operations in the coming few days.

- Long-term travel disruptions are unlikely going forward. However, local and international transportation, both via land and air, are very likely to be suspended on short notice in the event of widespread violence.
- Search and rescue operations on challenging trekking routes and other adventure-activity regions are likely to be more expensive or unavailable due to these disruptions to transportation services and eruptions of violence.

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⁹ hXXps://x[.]com/PTI_News/status/1966027193328488554

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Nepal's hospitality sector has also been impacted, with a multistory luxury hotel set ablaze. While the sector is likely to benefit in the near term from the curfew and other efforts the Nepali army is taking to restore order, continued disruptions related to the political environment in the coming months are likely to pose threats to the physical safety of hospitality sector staff and customers. Bookings in the tourism and hospitality sector are very likely to decline, with mass cancellations also likely.

 The Hotel Association Nepal (HAN), along with the Nepal Tourism Board, are coordinating with local authorities to provide emergency accommodations and other services for stranded travelers. Stranded travelers can contact the hotline number, +977-9851031495, for assistance.

For foreign embassies operating in Nepal, routine operations are very likely to be disrupted in the event of curfews and violence. Ongoing disruptions to embassy services are likely in the coming weeks.

Outlook

Nepal is likely to experience political uncertainty over the next few months. While reelections are unlikely, a new interim government—which is yet to be formed as of September 12—is still expected to face challenges related to anti-incumbency sentiment among the public.

- The chance of violence breaking out near government buildings is likely to persist, hampering public services and government-sponsored tourism services. Tourists are advised to avoid areas near government buildings.
- While the ban on social media platforms has been lifted, there are likely to be
 disruptions to communications and internet outages in the short term. Tourists
 and other foreign travelers are likely to be impacted due to disruptions in internet
 connectivity.

¹⁰

hXXps://www.hindustantimes[.]com/world-news/hilton-hotel-charred-minister-chased-into-river-shocking-videos-show-extent-of-nepal-chaos-101757504127411.html

hXXps://np.usembassy[.]gov/demonstration-alert-u-s-embassy-kathmandu-nepal-september-9th-2025/



| Appendix A: Traffic Light Protocol for Information Dissemination

Red

WHEN SHOULD IT BE USED?

Sources may use

TLP:RED when information cannot be effectively acted upon by additional parties and could lead to impacts on a party's privacy, reputation, or operations if misused.

HOW MAY IT BE SHARED?

Recipients may NOT share

TLP:RED with any parties outside of the specific exchange, meeting, or conversation in which it is originally disclosed.

Amber

Sources may use

TLP:AMBER when information requires support to be effectively acted upon but carries risks to privacy, reputation, or operations if shared outside of the organizations involved.

Recipients may ONLY share

TLP:AMBER information with members of their own organization and its clients, but only on a need-to-know basis to protect their organization and its clients and prevent further harm.

Note that

TLP:AMBER+STRICT

restricts sharing to the organization only.

Green

WHEN SHOULD IT BE USED?

Sources may use

TLP:GREEN when information is useful for the awareness of all participating organizations, as well as with peers within the broader community or sector.

HOW MAY IT BE SHARED?

Recipients may share

TLP:GREEN information with peers and partner organizations within their sector or community but not via publicly accessible channels.

Clear

Sources may use

TLP:CLEAR when information carries minimal or no risk of misuse in accordance with applicable rules and procedures for public release.

Recipients may share

TLP:CLEAR information without restriction, subject to copyright controls.

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| Appendix B: ZeroFox Intelligence Probability Scale

All ZeroFox intelligence products leverage probabilistic assessment language in analytic judgments. Qualitative statements used in these judgments refer to associated probability ranges, which state the likelihood of occurrence of an event or development. Ranges are used to avoid a false impression of accuracy. This scale is a standard that aligns with how readers should interpret such terms.

Almost No Chance	Very Unlikely	Unlikely	Roughly Even Chance	Likely	Very Likely	Almost Certain
1-5%	5-20%	20-45%	45-55%	55-80%	80-95%	95-99%